



MARKETING COMMUNICATIONS SUMMER INTERNSHIP

ABOUT THE INTERNSHIP

Internships at Team Wendy offer a hands-on opportunity to gain valuable public relations and marketing experience in a corporate environment. We seek and hire friendly, fun, self-motivated individuals who are smart and driven. We also look for individuals with a passion for Communications, Advertising and Marketing who are committed to continuous learning to grow their professional experience. We place an emphasis on personal and professional growth, and foster an environment where you are able to learn from others and then build upon it, so others can learn from you.

Applications for Summer 2019 internships will be accepted through Friday, February 8.

ABOUT TEAM WENDY

Cleveland-based Team Wendy's mission is to research, design and develop the most innovative, purpose-built and impact-mitigating products and technologies on the market. It places a strong focus on research, particularly the causes and prevention of TBI. Founded in 1997 in honor of Wendy Moore, who died tragically from a TBI following a skiing accident, Wendy's name lives on today in the protective products and gear used by thousands worldwide, including the men and women of the United States Military.

In 2016, Team Wendy was named one of Northcoast 99's Best Places to Work in NE Ohio. We are a group of smart, hardworking individuals who like to have fun while doing work that helps to save lives. On a daily basis we aim to keep an open mind, constantly evaluate new information without bias, and always look for ways to improve our products, our touch points with our customers, our industry and our community.

REQUIREMENTS:

- Working toward a B.S., B.A., M.A. or M.S. degree with a 3.0 minimum GPA
- Excellent writing skills
- Resourcefulness and attention to detail
- Basic time and project management skills
- Experience with social and traditional media, and ability to monitor both
- Technical skills include: basic knowledge of Microsoft Office and PowerPoint/Prezi
- Technical skills in Adobe Illustrator and Adobe Photoshop a plus

RESPONSIBILITIES:

- Content marketing support
- Social media support
- Media relations support
- Participation in brainstorming sessions
- Constant communication with team members
- Project management and ability to work on a strict deadline
- Active involvement in day-to-day work and project support

WHAT CAN I EXPECT DURING A TEAM WENDY INTERNSHIP?

Interns will experience the daily rhythm of corporate marketing communications work. Team Wendy interns work side-by-side with our professional team, attend internal meetings and are responsible for projects that are assigned according to their level of experience and skills. Internships are paid and could lead to full-time employment after graduation as the marketing communications department grows.

Team Wendy is an equal opportunity employer.

To apply, please email your cover letter and resume to ssimpson@teamwendy.com.